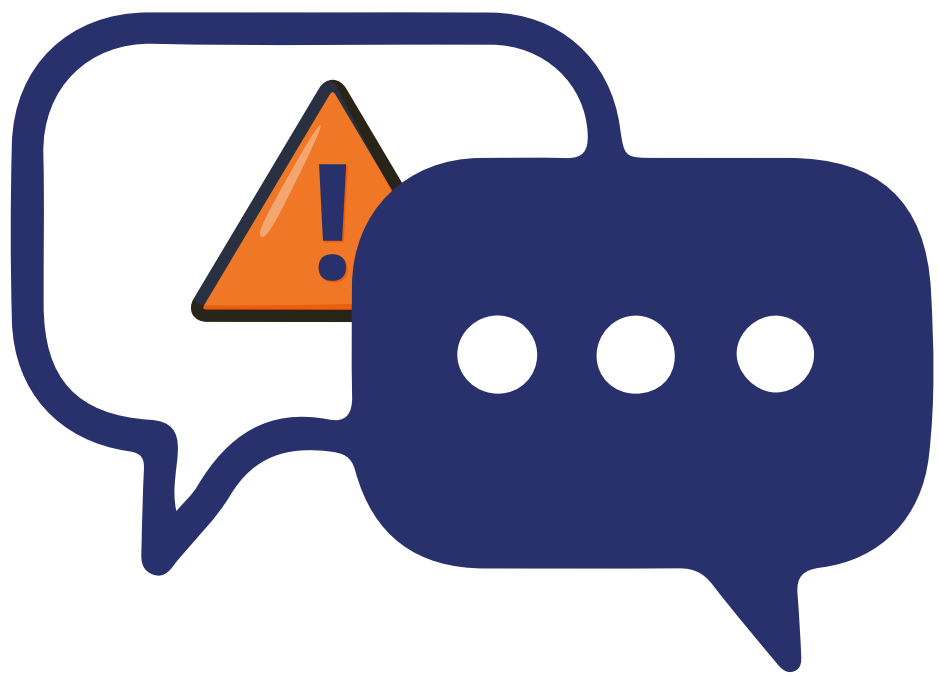# hashedout
by The SSL Store

Social Engineering Statistics 2025

Real-world data showing what happens when cybercriminals hack trust and human nature

25%
The percentage of nation-state social engineering campaigns that begin with chit-chat

1 in 4
How many cyber crimes involving spoofing and phishing that were reported to the FBI IC3 in 2024

5 Minutes
How long it takes genAI to craft a believable phishing message (in just 5 prompts)

$12.5 Billion
The amount of money that was reported as being lost to fraud by U.S. consumers in 2024