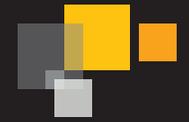


> WEBSITE SECURITY SPOTLIGHT Xoom Corp.



THE ORGANIZATION

WEBSITE: xoom.com
INDUSTRY: Financial Services
EMPLOYEES: 159
LOCATION: San Francisco, California

THE SOLUTION

- Symantec™ Secure Site SSL Certificates
- Symantec™ Secure Site with EV SSL Certificates
- Symantec™ Secure Site Wildcard SSL Certificates
- Symantec™ Managed PKI for SSL
- Symantec™ Endpoint Protection

WHY SYMANTEC?

- Norton Secured Seal inspires customer trust in remittance services
- Streamlined SSL certificate management
- Endpoint security for both Windows and Mac clients

THE CHALLENGE

If a friend or family member was in a foreign country and needed money fast, how would you get it to them?

You could use a commercial payment service, but the recipient would have to be registered with an account as well, adding time and complexity. You could conduct an international wire transfer, and incur bank fees and at least a 24-hour delay. Or, you could use a digital money transfer from Xoom Corp. and deposit the money into the recipient's bank account quickly and with cost-effective fees.

Xoom enables consumers to securely send money directly to bank accounts using their smartphone, tablet, or computer. Recipients can pick up cash as well, or in certain locations opt for home delivery. Building trust with customers around the world is critical to the success and growth of its business. "We earn our customers' trust by demonstrating to them that the online transactions we facilitate are secure," says Joseph Raymond, Vice President, Product. "They need to be confident that it's a better option than carrying large amounts of cash or dealing with potentially untrustworthy local exchanges."

THE SOLUTION

To protect its websites and put customers at ease, Xoom standardized on Symantec™ Secure Site SSL Certificates, which include daily website malware scanning. The Norton™ Secured Seal—the most recognized trust mark on the Internet—helps assure customers that Xoom is using appropriate security measures. To manage and report on all of its certificates from a secure, centralized management console, Xoom uses Symantec™ Managed PKI for SSL.

"We use certificates in our environment to secure data transfer for various applications, some internal and some customer facing," says Sujay Jaladi, Director, Security Architecture. "By standardizing on the vendor for our SSL certificates and managing them all from a single web-based portal, we're saving a lot of time—and the built-in malware scanning gives us peace of mind."

For customer-facing websites where visibility is critical, Xoom uses Symantec™ Secure Site with EV SSL Certificates with extended validation to trigger the green address bar in high security browsers. Symantec™ Secure Site Wildcard SSL Certificates protect the transfer of data on multiple subdomains using a single, easy-to-manage certificate.

To protect its endpoints from malware, Xoom uses Symantec™ Endpoint Protection software, which includes advanced reputation monitoring and behavioral detection to stop zero-day threats.

THE BENEFITS

Xoom's web security solutions from Symantec have indeed helped to inspire trust in its customers. During the 12 months ending March 31, 2013, more than 840,000 active customers sent more than \$3.6 billion to family and friends in 30 countries worldwide.

"The trust factor was the main reason we chose Symantec," says Jaladi. "The Norton Secured Seal is very well known in the market. Centralized management of certificates was a big factor as well; we can easily make sure that they're all live and not expired."

Jaladi also appreciates the fact that Symantec Endpoint Protection works with Mac OS X endpoints as well as Windows-based machines. "We recently upgraded the version, and it went very smoothly," he says. "We need to stay ahead of the game from a security perspective, and Symantec is helping us do that."

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Sujay Jaladi

Director, Security Architecture, Xoom Corp.