sslstore™

Sell More SSL with the McAfee SECURE Verified SSL Trustmark

Boost revenue, increase retention, and grow your customer base with a unique benefit from one of the most trusted names in security. The **McAfee SECURE Verified SSL** trustmark, powered by TrustedSite, gives you:

✔ Offer a key advantage over your competition

✔ Immediate routes to increased sales and profits

✔ Provides a clear & tangible benefit for your end users

✔ Access to a new feature that won't cost you time, effort, or money!

McAfee SECURE™
VERIFIED SSL

✔ **TrustedSite®**

Add Value to Your SSL Offering
New and existing customers alike will see that they're getting more than just an SSL certificate when they choose to go with you - they're getting something extra, something tangible, that directly benefits them.

Differentiate Yourself from Free SSL & Competitors
Offer your customers something that other SSL vendors can't. The **McAfee SECURE Verified SSL** trustmark helps set you apart from both free SSL offerings and other resellers.

Instantly Create New Upsell Paths
The **McAfee SECURE Verified SSL** trustmark helps to carve out new upsell paths to higher-value SSL products. You can customize the approach, offer it with your premium certificates for an easy bump in revenue.

Help Your End-Users Build Trust
The **McAfee SECURE Verified SSL** trustmark isn't "just one more feature" to put on your website. It's a globally-recognized brand that gives end-users the proven, tangible benefits of increased trust and conversions.

Enjoy Future Upgrade Opportunities with TrustedSite Products
Not only do you get early access to the **McAfee SECURE Verified SSL trustmark**, but you'll also be first in line for future opportunities with additional TrustedSite website security, trust, & certification products.

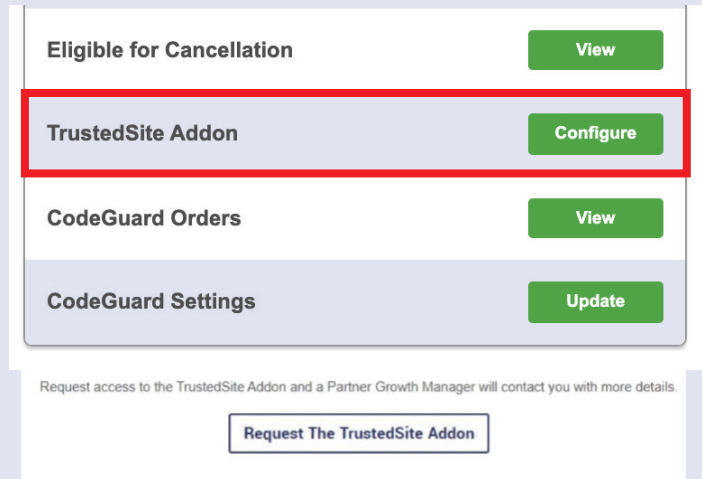### No Additional Support Required & No Cost to You
We like to keep it simple for our resellers. The **McAfee SECURE Verified SSL trustmark** doesn't require any additional support on your part, nor does it cost you anything. It's fast and easy for both you and your end-users. Once we enable it, you're good to go!

sslstore PARTNER PROGRAM Reseller

How It Works

Getting access to this brand-new feature is simple and only takes a minute. It's co-branded and there's no development work required:

1 Login to our Reseller Portal and go to your Dashboard.

2 Scroll down until you see "TrustedSite Addon" and click "Configure."

3 On the next page, go to the bottom and click "Request The TrustedSite Addon."

That's it, you're done! After that, your Partner Growth Manager will contact you with more details.
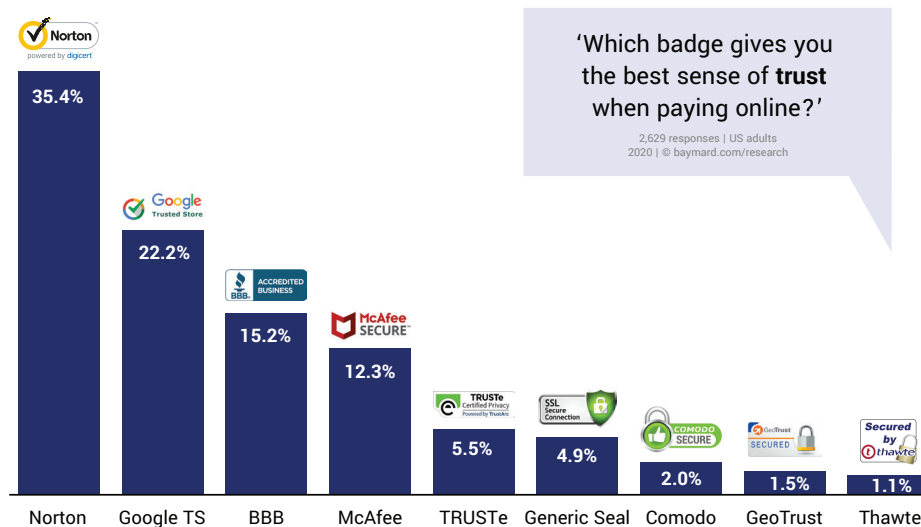
Get McAfee SECURE Verified SSL Now

Exclusive offer from The SSL Store™

Eligible for Cancellation	View
TrustedSite Addon	Configure
CodeGuard Orders	View
CodeGuard Settings	Update

Request access to the TrustedSite Addon and a Partner Growth Manager will contact you with more details.

Request The TrustedSite Addon

Get a Leading Trustmark With Proven Performance

The McAfee name is known around the world, and when it comes to trustmarks it's hard to beat.

In fact, a study by the Baymard Institute found that the McAfee SECURE trustmark performs head and shoulders above other site seals.

'Which badge gives you the best sense of **trust** when paying online?'

2,629 responses | US adults
2020 | © baymard.com/research

	Norton	Google TS	BBB	McAfee	TRUSTe	Generic Seal	Comodo	GeoTrust	Thawte
%	35.4%	22.2%	15.2%	12.3%	5.5%	4.9%	2.0%	1.5%	1.1%

Get McAfee SECURE Verified SSL Now

Need to get more details?
Contact us at (727) 201-5838 or resellers@theSSLstore.com

sslstore

www.theSSLstore.com/resellers